Message Text

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INFO OCT-01 ARA-14 ISO-00 /023 W

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R 301917Z JAN 78 FM AMCONSUL SAO PAULO TO USDOC WASHDC SECSTATE WASHDC 8261 AMEMBASSY BRASILIA AMCONSUL RIO DE JANEIRO

UNCLAS SAO PAULO 0279

FROM EMBASSY COMMERCIAL COUNSELOR FOR WILLIAM DONAHOE BED/OED/EID

E.O.11652: N/A TAGS: BEXP, BR

SUBJECT: PROPOSED EXPORTER/AGENT INFORMATION SYSTEM

REF: STATE A-4335 OCT 28, 1977 STATE A0085 JAN 10, 1978

- 1. ONE OF THE INITIAL E/AIS UNITS SHOULD BE INSTALLED AT SAO PAULO TO REPLACE THE VSMF CURRENTLY BEING USED IN THE PILOT PROGRAM THERE. WE DO NOT SEE A NEED AT ANY OTHER POST IN BRAZIL AT PRESENT.
- 2. UP TO 100 SQUARE FEET WOULD BE AVAILABLE. ONE FSO AND 2 FSL'S WOULD BE DESIGNATED TO ASSIST BUYERS IN ITS USE (AS IS CURRENTLY THE CASE FOR VSMF.)
- 3. THE UNIT WOULD BE LOCATED IN THE COMMERCIAL LIBRARY, WHICH IS SITUATED IN THE US TRADE CENTER IN THE HEART OF THE UPTOWN BUSINESS AND FINANCIAL DISTRICT. DURING TRADE CENTER EVENTS THE UNIT MIGHT BE PLACED IN THE EXHIBITION HALL, AS HAS BEEN DONE WITH THE VSMF. IN CY 1977 THE COMMERCIAL LIBRARY HAD, 1,137 VISITORS (NOT COUNTING VISITORS TO TRADE CENTER EVENTS), 260 INCOMING AND 1,366 OUTGOING UNCLASSIFIED

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LETTERS, AND 3,763 TELEPHONE CALLS.

4. NO COMPARABLE MICROFILM LIBRARY OF US FIRMS IS AVAILABLE TO THE GENERAL PUBLIC. THE AMERICAN CHAMBERS HAVE COMMERCIAL LIBRARIES, BUT NOTHING COMPARABLE TO THE E/AIS. SEVERAL GOVERNMENT ORGANIZATIONS HAVE THE VSMF, BUT IT IS NOT AVAILABLE TO THE PUBLIC.

5. THE UNIT IN SAO PAULO COULD POSSIBLY SERVE OTHER POSTS IN BRAZIL. HOWEVER, THEY HAVE NOT MADE MUCH USE OF THE VSMF.

6. THE INDEX OF VENDORS AND INDEX OF PRODUCTS SHOULD BE PLACE IN THE COMMERCIAL LIBRARY AT RIO DE JANEIRO. CHAPIN

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Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 30 jan 1978 Decaption Date: 01 jan 1960 Decaption Note: Disposition Action: n/a

Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment: Disposition Date: 01 jan 1960 Disposition Event: Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978SAOPA00279
Document Source: ID-02

Document Unique ID: 00 Drafter: n/a

Enclosure: n/a Executive Order: N/A Errors: N/A

Film Number: D780046-0918 Format: TEL From: SAO PAULO Handling Restrictions: n/a

Image Path: ISecure: 1

Expiration:

Legacy Key: link1978/newtext/t1978017/aaaaafun.tel

Line Count: 68 Litigation Code IDs: Litigation Codes:

Litigation History: Locator: TEXT ON-LINE, ON MICROFILM Message ID: c93efce3-c288-dd11-92da-001cc4696bcc

Office: ACTION EB

Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a

Page Count: 2
Previous Channel Indicators: n/a Previous Classification: n/a
Previous Handling Restrictions: n/a Reference: 78 STĂTE A-4335

Retention: 0

Review Action: RELEASED, APPROVED Review Content Flags:

Review Date: 10 feb 2005 Review Event: Review Exemptions: n/a **Review Media Identifier:** Review Release Date: n/a

Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

SAS ID: 3784649 Secure: OPEN Status: NATIVE

Subject: PROPOSED EXPORTER/AGENT INFORMATION SYSTEM

TAGS: BEXP, BR
To: COM STATE Type: TE

vákvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/c93efce3-c288-dd11-92da-001cc4696bcc

Review Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

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